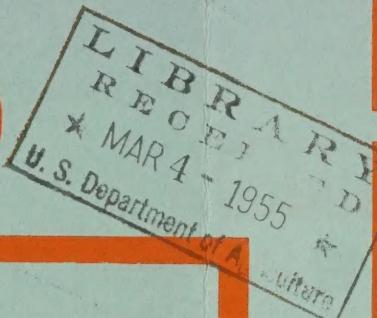


# SPRING FLOWERS FOR MARCH

62.09

19



When you think of

*California Flowers*

Think of—



America's Cut-Flower Headquarters

*wm Zappettini co.*



55

160 FIFTH STREET

SAN FRANCISCO

GARFIELD 1-8252

ROSES

CARNATIONS

GARDENIAS

CAMELLIAS

ORCHIDS

ACACIA

HEATHER

STOCK

IRIS

GREENHOUSE

TULIPS

CALLAS

## ROSES

BETTERTIMES, RED DELIGHTS, PINK DELIGHTS,  
BRIARCLIFF, YELLOW AND WHITE.

Short stems 10-12 inches....\$6.00 per 100  
Medium stems 14-18 inches....\$9.00 per 100  
Long stems 20-24 inches....\$12.00 per 100

## BABY ROSES

Garnets.....\$1.50-\$2.00 per bun.  
Demure.....\$1.50-\$2.00 per bun.  
Pinocchio.....\$1.25 per bun.  
Elfie.....\$1.50-\$2.00 per bun.

## CARNATIONS

Greenhouse Grown.....\$6.00-\$8.00 per 100  
In colors of Red, White, Pink and Novelty  
varieties.

## GARDENIAS

\*Special Selects.....\$4.00 per doz.  
\*Selects.....\$3.50 per doz.  
\* Grade A.....\$2.50 per doz.  
\*\*Market Run.....\$1.50 per doz.  
(packed 6 to a box \*) (packed 2 doz. to a  
box\*\*)

## CAMELLIAS

Light Pink, Dark Pink, Rose Pink, Red and  
other attractive colors.....\$1.50 per doz.  
THESE CAMELLIAS ARE PACKED TWO TO A CELLOPHANE SEALED DIS-  
PLAY BOX. THEY ALSO CAN BE PACKED ONE DOZEN AND TWO DOZEN TO  
A BOX.

LILY OF THE VALLEY.....\$2.50 per doz.

## ORCHIDS

Small Orchids.....75¢-\$1.00 ea.  
Medium Orchids.....\$1.25 ea.  
Medium-Large Orchids....\$1.50-\$1.75 ea.  
Hybrid Cattleyas.....\$2.00-\$3.00 ea.  
White Hybrid Cattleyas....\$2.00-\$3.00 ea.  
Phalaenopsis.....75¢ ea.

## CYMBIDIUMS

GREENHOUSE GROWN NOT UNDER LATHE!!!!

EACH AND EVERYONE  
FROM A PRIZE WINNING COLLECTION.

They come in beautiful soft pastels of  
white, cream, pink, green, chartreuse,  
brown, tan, yellow and etc.

PRICES.....50¢-75¢-\$1.00-\$1.25 ea.

## GREENHOUSE FREESIA

### VERY DELICATE

Obtainable in bunches of white or in  
mixed bunches of exotic colors such  
as: Cerise, Lavender, Orange and Deep  
Pink.

Shorts 10-12 inches.....\$6.00 per 100  
Mediums 12-14 inches.....\$8.00 per 100  
Long 18-20 inches.....\$10.00 per 100

## STOCK

Column Stock.....75¢ per doz.  
In colors of white, red, purple, light  
and dark pink, yellow and etc.

IMPORTANT NOTICE: WE WILL SHIP ONLY WHEN WEATHER IS DRY.

# SPRING FLOWERS

Anemones.....\$3.50-\$4.00 per 100  
Birds of Paradise.....\$4.00 per doz.  
Cornflowers.....50¢ per bun.  
Fancy K.A. Daffodils....\$2.50 per 100  
Gladioli.....\$1.50-\$2.00 per doz.  
Ranunculus.....\$4.00-\$5.00 per 100  
Daisies YELLOW AND WHITE 25 TO BU. 25¢ per bun.  
Daisies SPRINGTONES.....30¢ per bun.  
Violets CELLOPHANE PACKED \$1.50 per doz. bun.

## CALLAS

Per Dozen.....\$1.00  
PER 100.....\$8.00

## ACACIA

Per bag full sprays-cello-packed...75¢  
10 bags or more.....65¢ per bag

## HEATHER

ORCHID BELL.....50¢ per bun.  
MELANTHERA.....50¢ per bun.

## IRIS

HEAVY STEMS..UP TO 24 INCHES IN LENGTH.  
Yellow.....\$1.50 per doz.  
White.....\$1.50 per doz.  
Blue.Wedgewood.....75¢-\$1.00 per doz.

## GREENHOUSE TULIPS

ASSORTED COLORS.....  
14-16 inches in length...\$1.50 per doz.



# “Petal-Perfect” Flower Dye

PASTEL

SHADES!



For Your Spring Needs.

In soft exotic colors of green, yellow, light pink, blue and lavender

WE WILL ALSO MAKE YOU ANY COLOR YOU DESIRE... TAILORED FOR YOUR NEED.

NO PREPARATION—MERELY DIP FLOWER  
AND IT IS DYED!

\$1.50 per quart

WITH PURCHASE OF 24 QUARTS OR MORE 10%  
DISCOUNT ON ANY COLOR OR COMBINATION...  
ALSO WITH PURCHASE OF 12 QUARTS AND 6  
GALLONS 10% DISCOUNT.



\$2.50 per gallon

WITH PURCHASE OF 12 GALLONS OR MORE 10%  
DISCOUNT ON ANY COLOR OR COMBINATION...  
ALSO WITH PURCHASE OF 6 GALLONS AND 12  
QUARTS 10% DISCOUNT.

PACKED IN PROPER CARTONS TO ASSURE SAFE SHIPPING.

wm Zappettini co.  
"America's Cut-Flower Headquarters"

# Hawaiian Foliages and flowers

ANTHURIUMS..EXHIBITION....	\$11.00 PER DOZ.
ANTHURIUMS..SELECT.....	\$9.00 PER DOZ.
ANTHURIUMS..MEDIUM.....	\$6.50 PER DOZ.
ANTHURIUMS..MINIATURE.....	\$4.00 PER DOZ.
RED GINGER.....	\$6.50 PER DOZ.
CROTON LEAVES.....	\$3.50 PER 100
TI LEAVES..GREEN.....	\$3.50 PER 100
TI LEAVES RED OR VARIEGATED	\$4.50 PER 100
WOOD ROSES.....	\$2.25 PER DOZ.

## HAWAIIAN FOLIAGE PACK CELLOPHANE SEALED

50 GREEN TI LEAVES  
50 CROTON LEAVES  
50 VARIEGATED TI LEAVES  
1 BUNCH LYCOPODIUM } \$5.75

## Vandas

PLAIN VANDAS.....	\$1.00 PER DOZ.
OR.....	\$6.50 PER 100
VIAL VANDAS.....	\$2.00 PER DOZ.
OR.....	\$12.50 PER 100

# Greenhouse Lilies

CUT EASTER LILIES..APPROXIMATELY THREE (3) BELS TO A STALK..PER DOZEN STALKS..\$6.50

## DECORATIVE GREENS

WOODWARDIA.....	\$5.00 PER BUN.
SCOTCH BROOM.....	\$1.25 PER BUN.
MAGNOLIA LEAVES.....	\$1.50 PER BUN.
ENGLISH LAUREL.....	\$1.50 PER BUN.
ADIANTUM.....	25¢ PER BUN.
PLUMOSUS.....	25¢ PER BUN.
LUNARIA (MONEY PLANT).....	\$2.50 PER BUN.
CAMELLIA FOLIAGE.....	\$1.50 PER BUN.

## ESTATE EUCALYPTUS

SPIRAL AND ROUND LEAF.....\$1.00 PER BUN.  
12 BUNCHES FOR \$10.00 PACKED IN ONE BOX.

ALL PRICES F.O.B. SAN FRANCISCO. ALL PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE.

PLEASE SPECIFY IF RAIL, AIR FREIGHT, AIR EXPRESS. ALL SHIPMENTS C.O.D. UNLESS CREDIT HAS BEEN ESTABLISHED WITH US.

#827-1 WM. ZAPPETTINI ADVERTISING DEPT.

## REMEMBER!

A NEW LONG DISTANCE NUMBER.

**GARFIELD: 1-6221  
SAN FRANCISCO**

NO DELAY!...NO WAITING!...FOR DIRECT CONTACT  
WITH ONE OF OUR SALESMAN.

